The Global Goals, for your employees' families

Eco Heroes is a children's learning programme on the UN's 17 Global Goals: picture books, short mission videos, an adventure game, trivia and lesson plans, from age 6 and in 13 languages. Companies offer it to employees' families and use it for Family Days and volunteering in schools. This page says what you get today, including the organisation report, certificates with your name and company sign-in, and what we don't offer.

WHAT YOUR PEOPLE GET TODAY

- **For employees' children** — A code that opens all 17 goals of the adventure game, the 17 illustrated books, the trivia and the daily word games, at home in any browser. No app to install, and no account for the child.
- **A Family Day you can run** — Lesson plans in three age bands (6–10, 11–13, 14–17), the teacher handbook and the live quiz for a big screen, so colleagues can run a session with children at the office or in a local school.
- **A coordinator view** — Your coordinator opens groups, gives each one a join code and sees goals completed and quiz results per group, with a CSV export. It counts the children who take part, not your employees. The organisation report adds totals for the whole company.
- **A diploma for the fridge** — Children print a diploma after 5 goals and after all 17. It is a children's certificate, not a professional credential. If you wish, it carries your company's name and logo next to ours.
- **13 languages** — The site, the game, the videos with captions and the lesson plans run in 13 languages, Arabic included. The books are published in eight.
- **Training for adults** — Eco Heroes is made for children. For adult staff, Eco Heroes Academy has SDG courses written for tourism and hospitality teams. For other sectors, ask us and we will tell you honestly what fits.

REPORTS, CERTIFICATES WITH YOUR NAME, AND COMPANY SIGN-IN

- ✓ **Organisation report**
- ✓ **Totals dashboard**
- ✓ **Team leaderboard (optional)**
- ✓ **Certificates with your company's name**
- ✓ **Parents' LinkedIn badge (optional)**
- ✓ **Company sign-in (single sign-on)**
- ✕ Any view of an individual employee or child. The organisation report shows totals only, and a child's progress is never linked to a parent's employer. *(Not offered)*

FROM FIRST MESSAGE TO LAUNCH, USUALLY WITHIN A WEEK

1. **Day 0 · Request** — Send the quote form or an e-mail. Tell us roughly how many families you want to include and what you have in mind: a family benefit, a Family Day, volunteering in schools.
2. **Day 1 · Quote** — We reply within one business day with a quote, or with times for a 30-minute call.
3. **After you confirm · Codes** — We send the codes, a one-page guide for employees and, if you want them, group codes for your coordinator.
4. **Week 1 · Launch** — You share the link inside the company. For a Family Day we can join a planning call. After that, support is by e-mail.

PRICE — BY QUOTE, ANSWERED WITHIN ONE BUSINESS DAY

- The price per year for the seats you need
- Exactly what is included, from the list above, and what is not
- The start date and how the codes reach you
- Contract length, renewal and notice
- Invoicing: purchase order or bank transfer, 30-day terms, VAT or EU reverse charge

WHAT HAPPENS NEXT

1. You send the form. It takes about three minutes.
2. Within one business day we reply with a quote, or with times for a 30-minute call if you would rather talk first.
3. You confirm by purchase order or by accepting the quote. We send your codes and a short how-to guide.

WHAT YOU CAN REPORT, AND WHERE IT MAY FIT

Employees' families with access, and how many children took part (the organisation report, or your own records)	ESRS S1, own workforce: family-related measures, described in narrative form
Hours staff spent preparing or running sessions with children	ESRS S1, training and skills development; GRI 404-1, if you treat it as training
Family Days and school visits: how many, where, how many children and volunteers	ESRS S3, affected communities; GRI 413-1, community engagement programmes
Which of the 17 goals the sessions covered	SDG 4.7, education for sustainable development, in an SDG or impact report

These are supporting facts, not assured indicators. Agree before you start what counts as taking part, and keep your own records. The organisation report gives your coordinator these totals as a CSV or a PDF. These are activity data, not an impact claim. Using Eco Heroes is not a certification. Eco Heroes is not a sustainability label. Under EU rules (Directive 2024/825), a sustainability label needs a certification scheme with independent checks, so please don't present Eco Heroes to employees, customers or investors as one.